

HABITAT

CELEBRATING
30
YEARS
1989 - 2019
BUILDING STRENGTH
STABILITY & SELF-RELIANCE



Summer 2019

happenings

For 30 years Habitat for Humanity of Huron Valley has not only been changing lives, but impacting the community. We continue to grow to better serve and enrich Washtenaw County

CONSTRUCTION

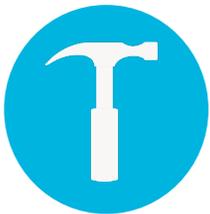


$\$1.73 \text{ million} \times 1.3415$



\\$2.32 million

has been infused into the economy as a result of home construction materials and labor



$\$709,555 \times 1.3415$



\\$951,868

has been infused into the economy as a result of Home Improvement Program materials and labor



\\$3.27 million

annual investment in Michigan community

Annual Economic Impact

17+ HOMES closed annually

\\$12.15 million

total annual economic impact

EVERY YEAR

Operations - Social Assistance



$\$4.91 \text{ million} \times 1.4757$



\\$7.25 million

has been infused into the economy as a result of the agency expenses and payroll

COMMUNITY



\\$615,000

paid in annual real estate taxes by Habitat homeowners



\\$57,000

ReStore annual sales tax



\\$960,000

Energy savings to homeowners across our Home Improvement and Home Ownership Programs



\\$1.63 million

economic impact

Notes:

1. This analysis is based on RMS II Multipliers (2007/2016) - Bureau of Economic Analysis
2. The data is taken from Table 2.5 Total Multipliers for Output, Earnings, Employment, and Value Added by Industry Aggregation
3. The statistical area is Ann Arbor, MI Metropolitan Statistical Area (Type II)
4. The output information is taken from the affiliate FYE 2018 audit



www.h4h.org

2805 S. Industrial Hwy., Ste. 100
Ann Arbor, MI 48104

734-677-1558



30 YEARS BUILD



EVERYONE is entitled to

Finding affordable, safe housing is becoming more of a challenge every day. For 30 years we have developed procedures to most effectively serve our community.

1989 Habitat for Humanity of Huron Valley is founded
 1990 Tithes to Guatemala & Haiti begin
 1997 Habitat for Humanity of Huron Valley is building 4-5 homes per year
 2006 ReStore opens

1989 1990 1997 2003 2006 2008

1989 founding board members work to secure funding, land, a family, and procedures to build our first home
 1990 First home built for the Homes Family
 2003 Sarah Stanton become Executive Director Happy 15 Year Anniversary!
 2008 Foreclosure switch to rental

10,000+ LIVES CHANGED

\$1,738,425+ Net Income Raised in the ReStore

5,800+ Home Improvement Projects

240+ HOMES

ING STRONGER

o a safe, affordable home.

ve grown from building 4-5 houses every year to 19. We continue to add programs and adapt our
community. We look forward to the next 30 years.

2011
Community Development Program begins

2015
Habitat Education Program begins

2017
Earned #1 affiliate in the country for home
renovations & #1 affiliate in the state for
number of families served

2011

2012

2015

2017

2018

2019

2012
Home Improvement
Program begins

2015 & 2017
Recognized as an Affiliate of
Distinction twice - placing us in the
top 1% of affiliates in the U.S.

2019
Today we are closing
17+ homes a year
and serving 1,200+

crises forces us to adapt and
evolving homes
ctor.

6,900+ Engaged in Community Development activities

S SOLD

1,000+ Served in our Habitat Education Program

1
MISSION

HOME OWNERSHIP PROGRAM

2,778 people impacted annually through our programs



In 30 YEARS
we have sold
240+
homes

It all started with the Homes family in 1990. Our very first homeowners, Stephanie and Maurice Homes have lived and raised their four children in their Ypsilanti home for the last 30 years. They paid off their mortgage and look forward to leaving their home to their children and ten grandchildren in the future.

“You know I tell my wife all the time, I look where we are and at other spots where we lived and I see the neighborhood and the raising of our children, and I’m a firm believer that you are a product of your environment. Habitat put us in an environment where our children can grow and blossom. And it gave me an opportunity to be a blessing to my wife and my children. Because even though I went out there and worked hard, it lightened the load, you know what I’m saying? You always knew you had somebody that had your back,” Maurice stated in a recent interview about Habitat.

What does it feel like now to be official homeowners after 30 years?

“It feels like a dream fulfilled and it feels like a blessing to be able to be the homeowner. It is like we burned the mortgage, you know like, Yes! We had a good time to get to the end of it, because the ending is sweet. To be able to know that we did it. Through perseverance together, through prayer, we did it! And an opportunity that we were given by Habitat for Humanity. So everything that the founder had talked about, and his vision for Habitat, it truly happened, through us!” Stephanie Homes.



“But now that we’re homeowners and we look back 30 years, not only has it been pleasurable, but it has been a blessing.”



COMMUNITY DEVELOPMENT

Partnerships

are the heart of Community Development!
 Neighborhood residents, community partners and Habitat use the Quality of Life Framework as a guide to improve the quality of life in our three focus neighborhoods in Ypsilanti Township: Gault Village, West Willow, and Sugarbrook.



Dumpster Day

Activities like Dumpster Days give West Willow residents an opportunity to dispose of unwanted items, which cleans up blight in the neighborhood.

Mobile Farm Stand

Growing Hope, the New West Willow Neighborhood Association, Washtenaw County Health Department, Habitat, and other partners teamed up to bring Growing Hope's Mobile Farm Stand to West Willow, making it easier for West Willow residents to have access to fresh fruits and veggies!

Since we began tracking in 2014
 Community Development has engaged

6,910+ residents

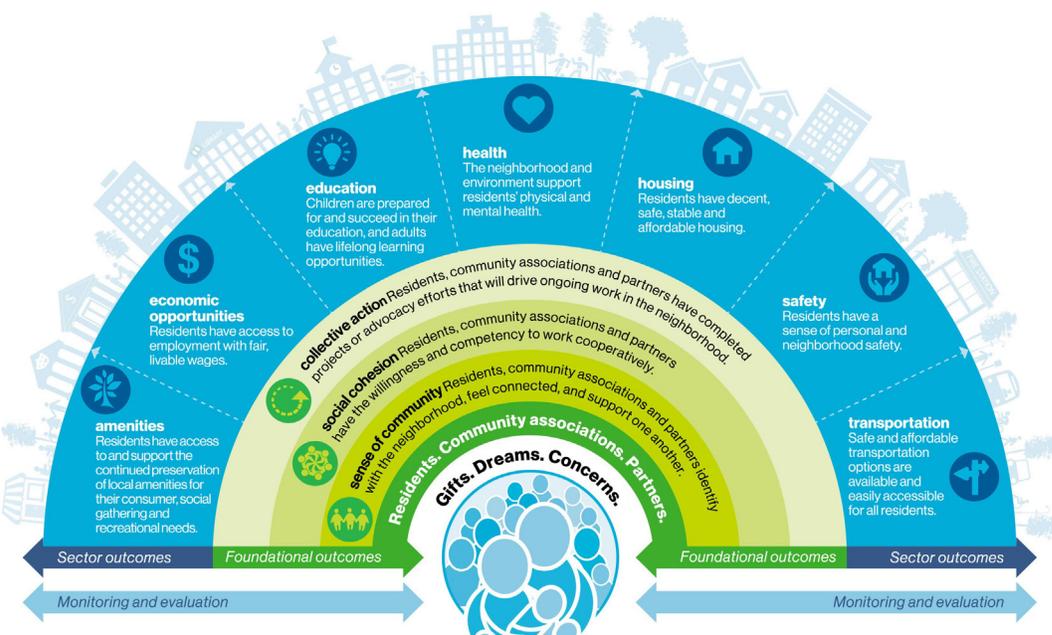
Ultimate outcome: Improved quality of life

Quality of life is the sense of well-being and happiness experienced by individuals, groups and communities.

MARCH 2017



Community Visioning
 Lowe's sponsored Sugarbrook Community Visioning Meetings where residents shared their dreams for the neighborhood.



CURBSIDE DONATIONS

Our ReStore has made it a whole lot easier to donate your items. Drive up and stay cozy inside your vehicle. Our bell rings when you arrive and we'll come out and unload your items and issue a receipt!

Drop off hours are Tuesday-Saturday from 10am-5:30pm. The new ReStore location is at 6241 Jackson Road, Ann Arbor (right next to Menard's).

The Habitat for Humanity of Huron Valley ReStore earned

\$127,791!

net of expenses to invest in new homeownership in FY 18-19.

When you shop at the ReStore your money goes back into the Habitat Home Ownership Program. Your donations help keep a strong inventory and your volunteer hours make the store run efficiently. We moved the store last year. Our new location at 6241 Jackson Road provides more room and a better shopping experience.

The ReStore inventory is better than ever!

We have been fortunate to have many local businesses donating wonderful items! Come check them out.

DONATION INFORMATION

To schedule a FREE donation pickup, please call 734-323-7028, email adam@h4h.org or visit www.annarborrestore.org to schedule online



HOME IMPROVEMENT FOR LESS

Back-to-school dorm finds

Do-it-yourself ideas & projects

Open Tuesday-Saturday
10 am - 6 pm

Follow us on Facebook!
[@h4h.restore](https://www.facebook.com/h4h.restore)



SHOP. DONATE. VOLUNTEER.

www.annarborrestore.org

30 MORE YEARS - A LASTING IMPACT

Every family deserves the chance to succeed

In our community (and throughout the world) families struggle to make ends meet. Rent and homeownership costs continue to rise while wages remain the same. **Nearly 19 million U.S. households pay half or more of their income on a place to live. That means that 1 in 6 families cannot build a stable foundation to thrive from.**

Habitat for Humanity of Huron Valley is one of the only local organizations making affordable homeownership a reality in our community. As we have grown, we have expanded our programs and adapted to housing climates to better serve and enrich our community. **Over the years we have gone from building 4 to 5 homes a year to more than 17. Our programs have gone from serving 4 homeowners a year, to more than 1,200 individuals.** We will continue to enrich our community, both through these programs, and our organization's economic impact, for the next 30 years.



2x

U.S. house prices are going to rise at twice the speed of inflation or pay (according to a poll by Reuters)

1 in 6

families cannot build a stable foundation to thrive from, paying half or more of their income to housing (per Habitat for Humanity International)

Ways to support Habitat for Humanity of Huron Valley Programs

Sponsor or Fundraise - Your group support of our programs comes with volunteer days and many other benefits. To learn about our different opportunities contact 734-882-2004.

Planned Giving - Leave a legacy gift for future impact. A gift in your will or trust can deliver a lasting gift to Habitat that will impact many lives to come. This can be a strong solution if you do not have the means to make your gift today, but would like to make a strong impact tomorrow. Visit www.h4h.org/planned-giving to learn more.

Matching Gifts - **Double your gift!** Check with your company to see if you have a Matching Gifts Program.

If you have any questions about other ways to give to Habitat including, Donor Advised Funds, Stock and IRAs, Planned Giving, Pledges or more contact 734-882-2009.



Let's do more together.
Let's change lives.

As a monthly donor your gift compounds. It doesn't just pay for the nails in the wall, but for all of the walls that build a home.

Monthly Giving.
Life-changing impact.

To sign up visit:

h4h.org/givinglevels

HABITAT EDUCATION PROGRAM

Since the Habitat Education Program started in 2015

1,000+

individuals have been served & assisted through our HEP program

Before Victoria was accepted into the Habitat Home Ownership Program she put in a lot of hard work with our financial coach to make sure she was financially stable and ready for homeownership. **When she closed on her home in February, at the age of only 26, she became the first in the history of her family to own a home!**

Tell us about the process you went through trying to get a mortgage & how you ended up with Habitat

"I applied and was denied. I didn't know that it was stuff on my credit. That week I sat down with Habitat's financial coach and we discussed what I needed to fix and created a plan. She gave me a list. Honestly I just went off of the list, started making payments. She kept telling me 'you're getting closer', until I was ready to reapply and was accepted!"

So what did it feel like when you finally found out you were approved?

"I didn't think it was real. It was an amazing feeling but it was also surreal at the same time."

What does being a homeowner mean to you?

"Having a home gives me more stability, and gives me something to leave behind to my future kids. When I closed and was first handed the keys I said 'Did you just really give me the keys to this house?' I just stood there and cried cause I was like this is actually mine. This is what all that sweat equity and work on my credit was for. I still cry because I keep thinking this is not real, I feel like I I'm in a dream - like I'm only 26. What 26-year-old can say I own a house? I don't rent it - this is mine. So it's an amazing feeling. I love it."



EXCITING NEWS

Our Habitat Education Program is proud to announce that Habitat for Humanity of Huron Valley is now a U.S. Department of Housing and Urban Development (HUD) approved housing counseling agency. This approval allows us to counsel, coach, and educate individuals who want to improve their housing and/or financial situation. Our staff will offer Financial Management/Budget Counseling and workshops, Pre-Purchase Counseling and workshops, and Non-Delinquency Post Purchase Counseling.

To learn more visit h4h.org/habitat-education-program.



HOME IMPROVEMENT PROGRAM

Since the Home Improvement Program started in 2012

5,815+

Home Improvement projects have been completed



Our Veteran Programs work to empower military and veteran families

Two new programs to serve more

We strive to find new ways to continue our mission in the community and serve more of its members. Our Home Improvement Program recently started two new programs to do just that. The first is Michigan Saves Revolving Loan Fund. The program focuses on providing homeowners with funding to make energy efficient improvements to their homes. This includes furnaces, water heaters, air conditioning, insulation, windows, and energy assessments. In addition to Michigan Saves, we have a program called the Neighborhood Impact Program. This program is designed to help homeowners with a new roof for their home. **If you are interested in learning more about these programs, or to see if you qualify, please contact Martha at (734) 263-2317 or martha@h4h.org.**

Our Home Improvement Program serves two important purposes in our community:

helping families sustain their homes by reducing energy and maintenance costs, and decreasing the energy consumption of our community as a whole.

Sally Cushing has lived in her home for 60 years. Over that time normal wear and tear has occurred and when she contacted Habitat for help with some home improvements, we found a lot more we could do to ensure Sally stayed in her home. Sally had a gravity fed furnace that was original to the house. Our Home Improvement Program replaced the furnace and all of the duct-work with a more energy efficient model. Sally also received a new, more energy efficient, refrigerator, a new water heater, and asbestos removal.

To learn more about our Home Improvement Program visit h4h.org/home-improvement-program.

HABITAT



Habitat relies on community partnerships & sponsors to continue to build

Our Corporate & Community Sponsors

Below are the local corporate, faith, foundation and community sponsors, which does not include individuals for Fiscal Year 2019 (July 1, 2018 - June 30, 2019)

\$60,000+

J. Ferrantino
Charitable Foundation

John & Renee Stanton
Family Fund

MASCO

TOYOTA

The Tua Edward & Della Thome
Memorial Foundation

\$40,000+

Adient
Good News Group
Lowe's
Republic Services

The Community Foundation for Southeast Michigan
The Home Depot Foundation
NSK Americas, Inc.

PARTNERS

\$20,000+

The Ann Arbor Area Community Foundation
Friedman Family Fund
House of Faith
J. F. Ervin Foundation
James A. & Faith Knight Foundation

\$10,000+

The Buhr Foundation
Catholic Build
Citi
The Detter Family Foundation
The House that Beer Built
Infor
Mitsubishi
Old National Bank
PNC Foundation
U of M Campus Chapter
U of M Greek Life
Women Build
Zingerman's Community of Businesses

\$5,000+

Comerica Bank
Domino's
The Edward F. Redies Foundation
EMU Historical Society
First Nation Group, LLC
George and Amy Monroe Foundation
The Helen L. Kay Charitable Trust
Hyundai America Technical Center, Inc.
MB Financial Bank
Pro-Face America by Schneider Electric
Retirement Income Solutions
SEEL, LLC
Sigma Financial Corporation
SKF USA, Inc.
TD Ameritrade
Thrivent Financial
University of Michigan Physician Assistants
Wells Fargo Foundation

2019 Bid to Build Sponsors

Builder Sponsors



Retirement Income Solutions



Sigma Financial Corporation | Paulkard Securities, LLC | Sigma Planning Corporation
Member FINRA/SIPC Member FINRA/SIPC A Registered Investment Advisor



Contractor Sponsors

Bank of Ann Arbor
Level One Bank
Weingartz

Journeyman Sponsors

Domino's
Republic Services

Apprentice Sponsors

Tony and Barbara Eichmuller
Lowe's
UHY, LLP



2018 Habitat Breakfast Sponsors

Matching Gift Sponsors:
Anonymous Donor
&



Save the Date
3rd Annual Habitat Breakfast
March 25th!

CELEBRATING

30
YEARS
1989 - 2019

BUILDING STRENGTH
STABILITY & SELF-RELIANCE



dirty thirty

30 years of sweat, hard-work, and determination
to build a stronger community.

www.h4h.org

GET INVOLVED

As the need continues in our community, your support is more vital than ever. Habitat for Humanity of Huron Valley continues to expand our programs to serve even more in our community. Your support is the reason we are able to grow these programs. **An investment in Habitat is an investment in our community.** Thank you for making it possible.

To make a gift, volunteer your time, or learn more about sponsoring our programs, visit our website at www.h4h.org or call 734-677-1558.



@h4hhuronvalley | #IAmHabitat

